Report Date.: 11/19/97 7:57 PM
Request.....: MA97-3
Submitter...: E. CHAMBERS/J. GARMAN
Request Type: inh
Activity : T00107

Reported By...: CHAMBERS,LIZ
Date Submitted: 10/27/97
Date Received.: 10/27/97
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Approved By...: NOT APPROVED

Description.: MASSACHUSETTS COMPLIANCE - TEST BRANDS MORE THAN 5% MARKET SHARE FOR MA. COMPLIANCE

*** DATA HAS NOT HAD FINAL REVIEW/APPROVAL: SUBJECT TO CHANGE ***

Test Categories/Tests	MR6 Average	MR6 StdDev	MR6 N	MRM6 Average	MRM6 StdDev	MRM6 N
Smoke						
FTC Butt Length, mm	28.0			34.0		
MA Tar, mg/cigt	30.9	1.05	20	23.9	0.80	20
MA TPM, mg/cigt.	49.2	2.11	20	35.8	1.71	20
MA Nicotine, mg/cigt.	2.12	0.104	20	1.72	0.059	20
MA Water, mg/cigt.	16.14	1.036	20	10.19	1.017	20
MA Puffs/Cigt.	11.9	0.35	20	10.8	0.42	20
Tar/Puff, mg	2.6			2.2		
pH	5.43	0.005	3	5.39	0.054	3
MA CO, mg/cigt.	27.8	0.97	20	23.2	0.84	20
Filter						
Tipping Paper Length, mm	25.1	0.54	20	31.0	0.26	20
Ventilation, %	13	2.1	99	21	3.6	99
Filler						
Tobacco Weight, g	0.752	0.0013	4	0.674	0.0030	4
MA Nicotine, mg/cigt.	13.81	0.402	3	12.69	0.110	3

Test Categories/Tests	ML6B Average	ML6B StdDev	ML6B N	MR6MB Average	MR6MB StdDev	MR6MB N
Smoke						
FTC Butt Length, mm	34.0			28.0		
MA Tar, mg/cigt	22.4	0.68	20	30.7	0.95	19
MA TPM, mg/cigt.	34.1	1.34	20	49.6	1.75	19
MA Nicotine, mg/cigt.	1.56	0.068	20	2.15	0.080	19
MA Water, mg/cigt.	10.11	0.765	20	16.68	0.897	19
MA Puffs/Cigt.	10.8	0.33	20	10.8	0.27	19
Tar/Puff, mg	2.1			2.8		
pH	5.36	0.017	3	5.41	0.025	3
MA CO, mg/cigt.	23.6	0.66	20	27.2	1.00	19
Filter						
Tipping Paper Length, mm	31.0	0.33	20	24.9	0.11	20
Ventilation, %	22	3.4	100	3	1.1	99
Filler						
Tobacco Weight, g	0.669	0.0037	4	0.717	0.0054	4
MA Nicotine, mg/cigt.	12.97	0.412	3	13.28	0.110	3

Notations:
ML6B - MARLBORO LIGHTS KING SIZE FTB
MR6 - MARLBORO KING SIZE SP
MR6MB - MARLBORO MENTHOL KING SIZE FTB
MRM6 - MARLBORO MEDIUM KING SIZE SP

cc: REQUESTOR ONLY

Preliminary

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